

What is Colour Rendering Index (CRI)?

Colour Rendering Index (CRI) is the measurement of how colour looks under a light source when compared with sunlight. The properties of the light source will influence the appearance of an object. Light sources with a CRI of 80 to 90 are considered good at colour rendering. Light sources with a CRI of 90+ are excellent at colour rendering.

Image 1: CRI >80



The lower the CRI qualities in the light source the more washed out the fruit appears. Using the wrong light source for certain projects can have dramatic effects on real life appearance of an object.

Image 2: CRI 90+



LimeLite's 90+CRI option really highlights the true colours within the object on display. Therefore colours appear more vibrant and much more appealing

Why use higher CRI LEDs?

Have you ever purchased a shirt thinking it's a certain colour and you wear it for the first time outside, it looks completely different? This is because they shop has used poor quality CRI in their lighting. For some projects, 80 CRI LEDs are appropriate, although when you need to highlight an objects appearance and promote the vibrancy of the colours, a higher quality CRI LED will definitely get you the results you require.

High CRI lighting can dramatically improve the appearance of objects, particularly in retail stores, shops, super markets, museums, galleries. Capturing the true colours of the product could lead to higher sales and less returns due to the customer knowing exactly what they are purchasing.

E.g. Fruit shop - Fruit retailer really want to show off the true colours of the fruits on display.

Using a 90+CRI option you can really see the vibrancy and saturation in the individual colours over the entire visual spectrum (as seen above). The fruits look much more appealing to the consumer.

